

CONSUMER PRIVACY POLICY NOTICE

FACTS	WHAT DO THE AFFILIATES OF FIRSTCASH, INC. (“FIRSTCASH,” “WE” OR “US”) DO WITH YOUR PERSONAL INFORMATION?	
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
What?	<p>The types of personal information FirstCash collects and shares depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> • Information you provide to us on applications or other forms, such as, such as account balances, payment history, social security number, income and employment information; • Information about your transactions with us, such as account balances, and payment history; and • Information we receive from a consumer reporting, such as your creditworthiness and credit history. <p>When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p>	
How?	All financial companies need to share customers’ personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers’ personal information; the reasons FirstCash chooses to share; and whether you can limit this sharing.	
Reasons we can share your personal information	Does FirstCash share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations	Yes	No
For our marketing purposes – to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates’ everyday business purposes – information about your transactions and experiences	Yes	No
For our affiliates everyday business purposes – information about your credit worthiness	Yes	Yes
For affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	Yes	Yes
To limit our sharing	<ul style="list-style-type: none"> ■ Mail us written notice of opt-out: Attn: Compliance Department, 1600 West 7th Street, Fort Worth, Texas 76102; OR ■ Visit us online at www.FirstCash.com <p>Please note:</p> <p>If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date you received this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p> <p>However, you can contact us at any time to limit our sharing.</p>	
Questions?	Call (800) 290- 4598. This policy is also available on www.FirstCash.com . You may request a copy of this notice by calling or by mailing your request to Customer Service, First Cash, 1600 West 7 th Street, Fort Worth, Texas 76102.	

What we do	
How does FirstCash Protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Additionally, our employees are bound by a code of conduct and ethics, and are educated on the importance of confidentiality and customer privacy.
How does FirstCash collect my personal information?	We collect your personal information, for example, when you: <ul style="list-style-type: none"> • apply for a loan and provide income, employment, and account information; • Give us your contact information; or • Show your driver's license.
Why can't I limit all sharing?	Federal law gives you the right to limit only: <ul style="list-style-type: none"> • Sharing for affiliates' everyday business purposes-information about your credit worthiness; • Affiliates from using your information to market to you; and • Sharing for nonaffiliates to market to you. State laws and individual companies may give you additional rights to limit sharing.
Definitions	
Affiliates	Financial and nonfinancial companies related by common ownership or control. <ul style="list-style-type: none"> • <i>Our affiliates include subsidiary entities with the following as part of their names: Cash America; Cashland; FCFS; FirstCash; and Ohio Neighborhood; and the following subsidiaries: CSH Holding, LLC; Famous Pawn, Inc.; LTS, Incorporated; LWC, LLC; Mister-Money-RM, Inc.; Mr. Payroll Corporation; and Pawn TX, Inc.</i>
Nonaffiliates	Financial and nonfinancial companies not related by common ownership or control. <ul style="list-style-type: none"> • <i>FirstCash may share with non-affiliates so they can market to you.</i>
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"> • <i>Our joint marketing partners include financial services companies, including those that promote our products.</i>